

## Press release

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### Dr. Kamel Reviews Aspects of New 2011-2014 Strategy

Minister of Communications and Information Technology Dr. Tarek Kamel reviewed today the main aspects of the new strategy for the years 2011-2014.

**Cairo, 10 June 2010** Dr. Kamel explained in his speech during the IT Community Forum held in the Smart Village that the new strategy of Ministry of Communications and Information Technology (MCIT) will focus on innovation, creativity and entrepreneurship.

According to him, these are major components for raising the added value of the Egyptian economy through creating new segments of jobs that require the specialized skills of Egyptian professionals.

The MCIT strategy also aims to generate revenues from intellectual property rights (IPR), to attract direct foreign investments of high added value and to stress Egypt's status as prominent state in ICT field that has creative and innovative nature.

Minister Kamel added that the new strategy basically depends on the success achieved by the earlier one of the years 2007–2010.

The strategy primarily aims to develop Egypt's exports of IT services and enhance its status in the business process outsourcing industry (BPO) area.

International reports published by prominent specialized institutions like McKenzie and A.T. Kearney categorized Egypt as one of five promising countries in BPO and IT exports fields.

Egypt's exports of IT services currently amount to more than \$2 billion and expected to reach \$10 by 2020.

Dr. Kamel pointed out that the new ICT strategy will act like a roadmap for boosting Egypt's role through adopting policies that encourage innovation and entrepreneurship. This will help raise the competitiveness of the Egyptian economy in the international market in this domain.

Minister Kamel noted that the strategy will depend as well on the effective participation of both the private and public sectors and the constructive dialogue with the concerned parties on the local and international levels.



Minister Kamel is due to announce the strategy for the years 2011-2014 before the business community of ICT in the presence of several local and international companies operating in the field as well as civil society organizations.

Meanwhile, Dr. Tarek El-Saadany, Advisor to Minister of Communications and IT for Technology Policies gave a speech on the role of innovation and development in the IT strategy.

In his speech, Information Technology Industry Development Agency (ITIDA) CEO Dr. Hazem Abdelazim highlighted the agency's programs and projects that are based on innovation and development.

Organized by ITIDA, the forum was attended by information and communication technology (ICT) leaders and representatives of local and international companies.

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**About ITIDA:**

The Information Technology Industry Development Agency (ITIDA) is a governmental entity affiliated to Egypt's Ministry of Communications and Information Technology. It is responsible for growing and developing Egypt's position as a leading global outsourcing location by attracting foreign direct investment to the industry and maximizing the exports of IT services and applications.

Located in the heart of the modern business environment at Smart Village, the six hundred acre business park on the outskirts of Cairo, ITIDA is a self sustainable entity that drives the IT industry in Egypt and raises awareness among the Egyptian people of the benefits and use of ICT to advance socio-economic welfare of the whole community.